



SAVE OUR SCREENS

TEXAS

The Lone Star State's movie theater owners thank our lawmakers for their leadership throughout the COVID-19 crisis. With your continued help, our cinemas will play an important role in rebuilding the state's economy through the shared cultural experience of moviegoing.

Cinemas are safe. Research shows that moviegoing is quite safe when the industry's CinemaSafe protocols are followed. Additionally, there have been no COVID-19 outbreaks traced to movie theaters throughout the world for the entirety of the pandemic.

Cinemas are economic and cultural engines. If the Texas movie theater industry fails, the destabilizing downstream effects will reverberate throughout the state's economy and culture for decades to come. From Main Street to our state's urban centers, cinemas are business anchors and economic multipliers in the communities they serve. Cinemas **(1)** invigorate and revitalize neighborhoods, **(2)** drive foot traffic to local businesses, **(3)** foster cultural vibrancy, and **(4)** create employment opportunities in communities across Texas where jobs can be few and far between.

Cinemas have experienced unprecedented disruption. Prior to the pandemic, Texas had a robust movie theater market that generated more than \$1.5 billion in box office and concessions revenue—only behind California. Necessary capacity limits and a lack of new movie releases, however, are insurmountable barriers to recovery that have caused movie theater revenues plunge by 80 percent.

Cinemas were the first to close; will be last to recover. The movie theater industry was among the first to close and will be among the last to recover. Moviegoers and a surplus of delayed blockbusters will return to our theaters later this year but only if we can survive the interim. There are more than 100 movie theater companies operating around 430 locations and close to 4,000 screens across the Lone Star State. Each passing day without help, however, is another day closer to more cinema owners in Texas reaching their breaking point.

Cinemas need help from Texas. TOMA applauds Sen. Cornyn and Rep. Williams for championing the Save Our Stages Act as part of the recent COVID-19 relief package. This vital relief will help small business cinemas that suffered destructive financial losses in 2020. More than half of the state's screens, however, are not eligible for this aid and all cinema operators will need additional help in the coming months. A state grant program and tax relief are opportunities to ensure the movie theater industry—from Main Street exhibitors to the state's largest cinemas—will continue operations, rehire workers, and return to profitability (and pay taxes on those profits) after the public health crisis abates.





Texas Movie Theaters

Source: Comscore

3 M Palace Theater

Colorado City

Alamo Drafthouse

Austin/Corpus Christi/Dallas
Denton/El Paso/Irving/Katy
Laredo/Lubbock/New Braunfels
North Richland Hills/Richardson
San Antonio

AMC Theatres

Addison/Arlington/Austin
Boerne/Burleson/Cedar Park
Corpus Christi/Dallas/Edinburg
El Paso/Forney/Fort Worth
Frisco/Garland/Grapevine
Hickory Creek/Highland Village
Houston/Humble/Irving/Katy
Lake Jackson/Lake Worth
Longview/Lufkin/Mesquite
Nacogdoches/Rio Grande City
San Antonio/Shenandoah
Spring/Stafford/Sugar Land
Tyler/Waco/Wichita Falls

America Cinemas

Fort Worth/Houston

Angelika Film Center

Dallas/Plano

Apex Cinemas

Jacksonville

Arcadia

Floresville

B&B Theatres

Port Arthur/Wylie

The Beltonian Theatre

Belton

Big Sky Theater

Midland

The Brazos Drive-in

Granbury

Cinema 4

Pampa

Cine Star Inc

Huntsville

Cinema Latino

Pasadena

Cinema Snyder

Snyder

Cinemark

Abilene/Allen/Amarillo
Athens/Austin/Beaumont
Bee Cave/Big Spring
Brownsville/Cedar Hill
Cedar Park/Cleburne
College Station/Corpus Christi
Cypress/Dallas/Del Rio
Denton/Eagle Pass/Edinburg
El Paso/Fort Worth/Frisco
Garland/Grand Prairie
Grapevine/Harker Heights
Harlingen/Houston/Hurst
Jacinto City/Katy/Lancaster
Laredo/Lewisville/Lubbock
Lufkin/Mansfield/McAllen
McKinney/Mission/New Caney
Odessa/Paris/Pasadena
Pearland/Pflugerville/Pharr
Plainview/Plano/Roanoke

Rockwall/Rosenberg/Round
Rock/San Angelo/San Antonio
Sherman/Spring/Stephenville
Temple/Texarkana/Texas City
The Woodlands/Victoria/
Webster/Weslaco/Wichita Falls

Cinepolis

Austin/Dallas/Euless
Flower Mound/Keller
McKinney/Tomball

Cinergy Entertainment

Amarillo/Copperas Cove
Midland/Odessa

City Base Cinema

San Antonio

Cliftex

Clifton

Coal Theatre

Hallettsville

Coyote Drive-In

Fort Worth

DMAX Cinema

Gainesville

Doc's Drive-In Theatre

Buda

Double C Cinema

Decatur

Ellis Theater

Perryton

Evelyn Twin

Dumas



EVO Entertainment Group

Austin/Fredericksburg/Kyle
New Braunfels/San Marcos
San Marcos/Schertz

Flix Brewhouse

El Paso/Frisco
Mansfield/Round Rock

Foothills Entertainment

Kilgore

FunAsia

Carrollton/Irving/Richardson

Galaxy Drive-In

Ennis

Galaxy Theatres

Austin

Ganado Theater

Ganado

Gatesville Movies

Gatesville

Graham Drive-In

Graham

Grand Avenue 6

Belton

Grand Berry Theater

Forth Worth

The Grand Theatre

Stamford

The Grand Theater

Yoakum

Hempstead Theatre

Hempstead

Henson Theatres

Pleasanton/Uvalde

Highland Park Village

Dallas

Hippodrome

Waco

Hometown Cinemas

Gun Barrel City/Lockhart
Mineral Wells/Seguin/Terrell

Icon Cinema

San Angelo

iPic Entertainment

Austin/Fairview/Houston

Island Cinema

South Padre Island

Landmark

Dallas/Houston

Lantex Theater

Llano

Lynn Theatre

Gonzales

Lyric Twin

Spearman

Majestic Cinemas

Bonham/ Greenville

Majestic Theatre

Eastland

Marcus Theatres

Arlington/Bedford/Denton
Fort Worth/Houston/Humble

Marshall Cinema

Marshall

Mitchell Theatres

Borger

Morris Theatre

Daingerfield

Mount Pleasant 6

Mount Pleasant

Movies Inc

Aransas Pass/Corpus Christi

Mulkey Theater

Clarendon

National Theatre

Graham

Noret Theatres

Dimmitt/ Lamesa/Shamrock

Northshore 8 Cinemas

Portland

Odeon Theatre

Mason

Palace Theatre

Brady

Palace Theatre

Canadian

Pines Theatre

Lufkin

Premiere Cinemas

Abilene/Amarillo/Baytown
Bryan/Burleson/El Paso
Galveston/Grand Prairie
Hereford/Houston/Lubbock
Pearland/Temple/Tomball
Waco/Webster

Queen Theatre

Bryan

Rangra Theatre

Alpine



Raye Theatre

Hondo

Regal Entertainment Center

Amarillo/Austin/Beaumont
Dallas/Early/Fort Worth
Houston/Killeen/Laredo
Live Oak/Longview/Midland
Odessa/Richmond/San Antonio
Tomball/Tyler/Waco

Rialto Theatre

Three Rivers

Rio Entertainment

Alice/Beeville/Kerrville
Kingsville

Rio Theatre

Center

Sandell Drive-In

Clarendon

Santikos Theaters

North Cibolo/San Antonio

Schulman Theatres

Bastrop/Crockett/Georgetown
Hudson Oaks/Palestine
Terrell/Weatherford

Schulman's Movie Bowl Grille

Bay City/Corsicana/Sherman

ShowBiz Cinemas

Baytown/Granbury/Houston
Houston/Kingwood/Marble
Falls/Orange/Sulphur Springs
Waxahachie

Showplace 3

El Campo

SilverCinemas

Denton

Southern Theatres

Conroe/Fort Bliss

Southwest Theatres

Austin

Star Cinema Grill

College Station/Conroe/Cypress
Friendswood/Houston/Missouri
City/Richmond/Spring/Webster

Stars & Stripes Drive-In Theatre

Lubbock/New Braunfels

Studio Movie Grill

Arlington/Colleyville/Dallas
Houston/Lewisville/Plano/Tyler

Tascosa Drive-in Theater

Amarillo

Texas Movie Bistro

Lake Worth

Texas Theater

Saint Jo

The Texas Theatre

Dallas

Times Square Grand Slam

Tyler

Town & Country Drive-In

Abilene

Twin Dolphin

Port Lavaca

The Vernon Plaza Theatre

Vernon

Violet Crown Cinemas

Austin

Walnut Theaters

Garland

Wellborne Cinema

Alvin/Hockley

WesMer Drive-In

Mercedes

Westwood Cinema 6

Brenham

Xscape Theatres

Conroe/Richmond