

# SAVE OUR SCREENS ARKANSAS

## 2019 U.S. BOX OFFICE

**\$15+**

Billion

2019 Domestic Gross  
(Box Office & Concessions)

**1.2+**

Billion

Tickets sold Domestically  
in 2019

**40+**

Thousand

Screens in the  
United States

**150+**

Thousand

Employees Across  
the Country

## ARKANSAS CINEMAS BEFORE THE PANDEMIC



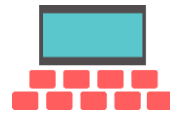
**\$90+**

Million Industry



**50+**

Locations



**350+**

Screens

## CINEMAS EXPERIENCED UNPRECEDENTED DISRUPTION

**80%+**  
Revenue Drop

Compared with 2017-2019

Source: Comscore

## CINEMAS NEED HELP

The Arkansas movie theater industry needs help writing its comeback story. State and County grant programs using federal funds would throw critical lifelines to help movie theaters bridge the pandemic and contribute to the region's broader economic recovery when blockbuster movies return to our screens later this year!

Cinemas are business anchors and economic multipliers in the communities they serve. From Main Street to the state's urban centers, movie theaters (1) invigorate neighborhoods, (2) drive foot traffic to local businesses, (3) foster cultural vibrancy, and (4) create jobs in communities across Arkansas.

With your support, our cinemas will continue to bring the shared cultural experience of moviegoing to our communities.

**68%+**  
Job Loss

In AR Cinemas in 2020

Source: National Association of Theatre Owners