

Dear **[Mayor/Council Member/County Commissioner XXXX]**:

As a cinema owner operating in your **[City/County]**, I am grateful for your leadership throughout the COVID-19 crisis. Unfortunately, our industry continues to face crippling economic disruption and we need help reaching the finish line. That's why I'm urging you to support establishment of a grant program through the *Coronavirus State and Local Fiscal Recovery Funds*, established by the *American Rescue Plan Act of 2021*. With this federal funding, our **[City/County]** government can respond to acute pandemic-response needs—including assistance to businesses that were disproportionately hit by the COVID-19 public health emergency. And almost no other industry has experienced more disruption than cinemas.

Prior to the pandemic, the state had a robust movie theater market. Necessary capacity limitations combined with a lack of new movie releases, however, have caused industry revenues to plunge by 80% across the nation. It was no different for my company, which is still down by more than **[xx%]** this year.

A **[City/County]** grant program would throw a critical lifeline to help my movie theater bridge the pandemic and contribute to the region's broader economic recovery when blockbuster movies return to our screens later this year! Thank you for helping write our comeback story.